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A success pipeline from
college to university
and beyond

SEPTEMBER 2021



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The team is composed of members of the Dawson College and Concordia University communities who
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Sherry Blok (M V I G X S V S J 4 V S K V E Q W 'S R G S V H M E 'S R X M R Y M R K) H Y G E X M

Joel Trudeau (E [W S R % - % V X M ¼ G M E P - R X I P P M K I R G I 4 V S N I G X O I E H * E G Y P

Robert Cassidy (M V I G X S V 'I R X V I J S V 8 I E G L M R K E R H O I E V R M R K 'S R G S V H M

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Alicia Apostolakos - R W X V Y G X M S R E P (I W M K R I V 'S R G S V H M E 'S R X M R Y M R K) H

Ana Maria Isac - R W X V Y G X M S R E P (I W M K R I V 'S R G S V H M E 'S R X M R Y M R K) H Y C

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Laura Ragonese 4 V S N I G X 'S S V H M R E X S V 'S R G S V H M E 'S R X M R Y M R K) H Y G E X

Myriam Dimanche % - 4 V S N I G X 'S S V H M R E X S V (E [W S R 'S P P I K I

Salvatore Costanzo % G E H I Q M G 'S S V H M R E X S V 'S R G S V H M E 'S R X M R Y M R K) H Y

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Concordia University

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Iulian Serban / S V F M X 8 I G L R S P S K M I W

Michel Charest

' S Q T I X I R G] * V E Q I [S V O (I Z I P S T I V W

Abhishek Gupta * S Y R H I V E R H 4 V M R G M T E P 6 I W I E V G L I V 1 S R X V I E P % -) X L M
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Adrian Gonzales ' S R G S V H M E 9 R M Z I V W M X]

Jonathan Sumner (E [W S R ' S P P I K I
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Tristan Glatard ' S R G S V H M E 9 R M Z I V W M X]

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Ary Bressane ' S R G S V H M E 9 R M Z I V W M X]

Carol Hawthorne ' S R G S V H M E 9 R M Z I V W M X]

Peter Croubalian 4 P Y W \ T

Phil Mitsopoulos 7 X V E H M K M % -

Robert Stephens (E [W S R ' S P P I K I

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Christopher Cooke ' S R G S V H M E ' S R X M R Y M R K) H Y G E X M S R ' S R G S V H M E 9 R M Z

Fabien Cornu ' S R G S V H M E 9 R M Z I V W M X]

Lindsay Vargas (E [W S R ' S P P I K I

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JSV TVSZMHMRK E KVERX XS WYTTSVX XLI HIZIPSTQIRX SJ XLMW EV
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VIWTSRH GSPPIGXMZIP] MR EHHVIWWMRK XVEMRMRK ERH HIZIPSTQI
MRXIPPMKIRGI ¼IPH

The Concordia University and Dawson College project is one of 14 collaborative projects from partner universities and colleges to develop training and competency framework projects.

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4 - Was created to ensure that college and university programs remain aligned with industry needs and to shed light on the social and ethical considerations related to the rise of AI. PIA supports post-secondary institutions to effectively create and YTHEXI EGEHIQMG TVSKVEQW MR SVHIV XS VI AI needs.

;I EVI EPWS KVEXIJYP JSV XLI WYTTSVX VIGIMZIH JVSQ SYV MRWXM



' S R G S V H M E ' S R X M R Y More diverse and inclusive learning environments that support professional and organizational growth needs of our society. 3RI HE] EX E XMQI [I MRZMXI TISTPI JVSQ HM and stages of life to take part in trend setting trainings that generate concrete results.



(E [W S R ' S M W I K L I P E V K I W X G S P P I K I M R 5 Y I F RIX[SVO LSQI XS WXYHIRXW MR ¼IPH provide a welcoming and stimulating environment in which to PIEVR ERH [SVO ERH [LIVI WXYHIRXW EVI TVI role as productive and responsible citizens of the world.

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The intended audience for this document includes:

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1. Educators

y ,M K L I V I H Y G E X M S R J E G Y P X] X I E G L M R K M R X I G L R M G E P 1
E V X M ¼ G M E P M R X I P P M K I R G I

- y Higher education faculty looking at integrating AI competencies in the curriculum

2. Program developers

- y Curriculum developers
- y Instructional designers
- y Course developers

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4 V S K V E Q E H Q M R M W X V E X S V W S J E V X M ¼ G M E P M R X I P P M

- 2. Student success centers looking at developing complimentary trainings for technical or non- technical students
- 3. Training managers and human resource managers responsible for developing employees [S V O M R K M R E V X M ¼ G M E P M R X I P P M K I R G I]
- 4. Prior learning coordinators
 - y 6 I G S K R M X M S R S J E G U Y M V I H G S Q T I X I R G M I W 6 %' G S S V H
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y Data	y AI Initiative and Project Planning	y Innovation	
y Mathematics and Statistics	y AI Initiative and Project Scaling	y Teamwork	
y Programming	y AI Technologies	y Professionalism	
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y (IIT 0IEVRMRK			
y Infrastructure			
y 0MFVEVMIW ERH *VEQI[SVOW			

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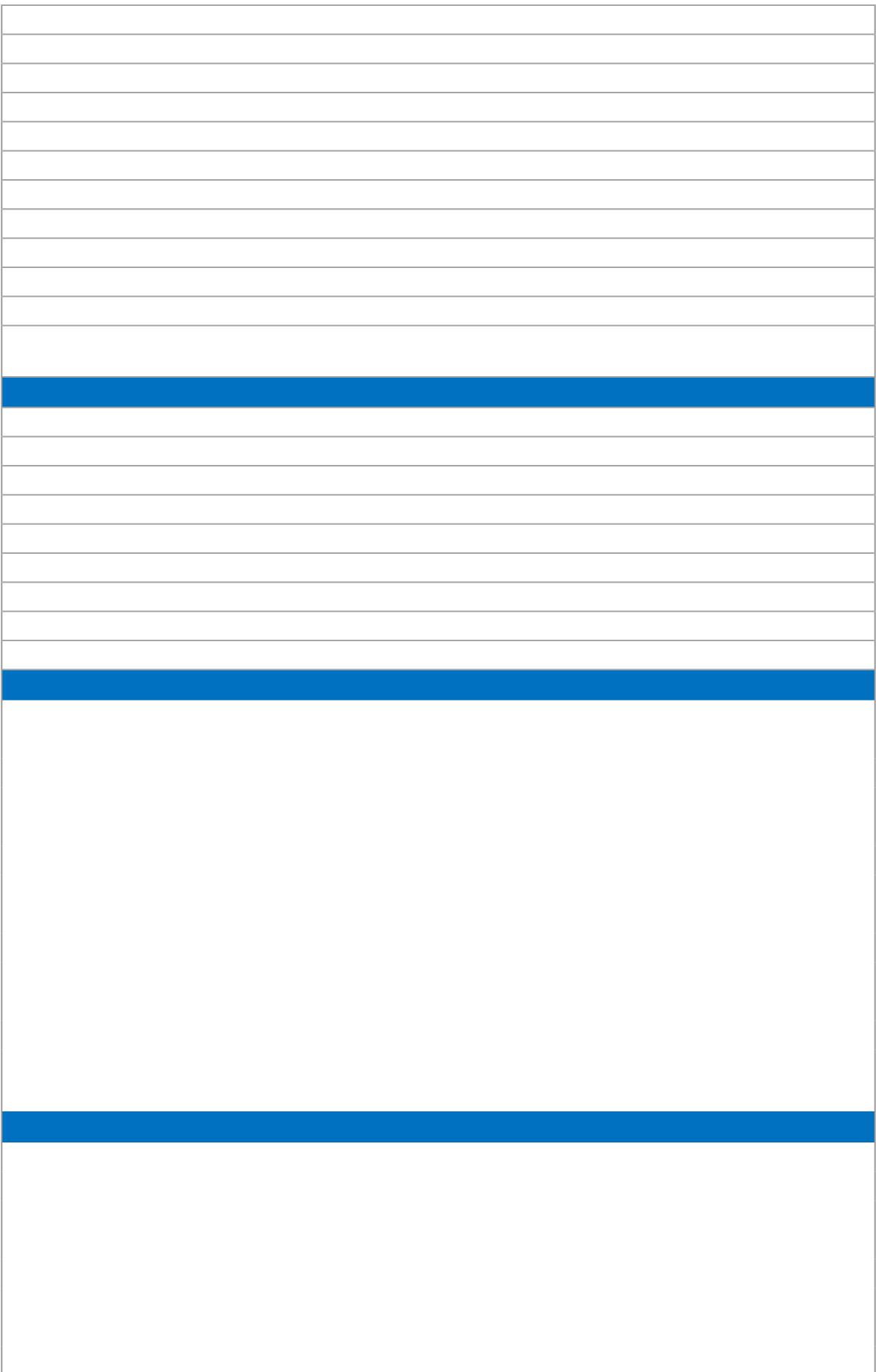
-R SVHIV XS FIWX WIVZI SYV RSR XIGLRMGEPEYHMIRGI IEGL HSQE
 AI competency framework has been divided into six sections. The division allows for our non-technical EYHMIRGI XS JEQMPMEVM^I XLIQWIPZIW [MXL XLI WTIGM¼G HSQEMR competencies at a more granular level.

- * SGYW % VIE high-level terms used to describe the category of competencies presented.
- * SVIE QData is a focus area for the technical domain
- * SGYW % VIE 8LIQI

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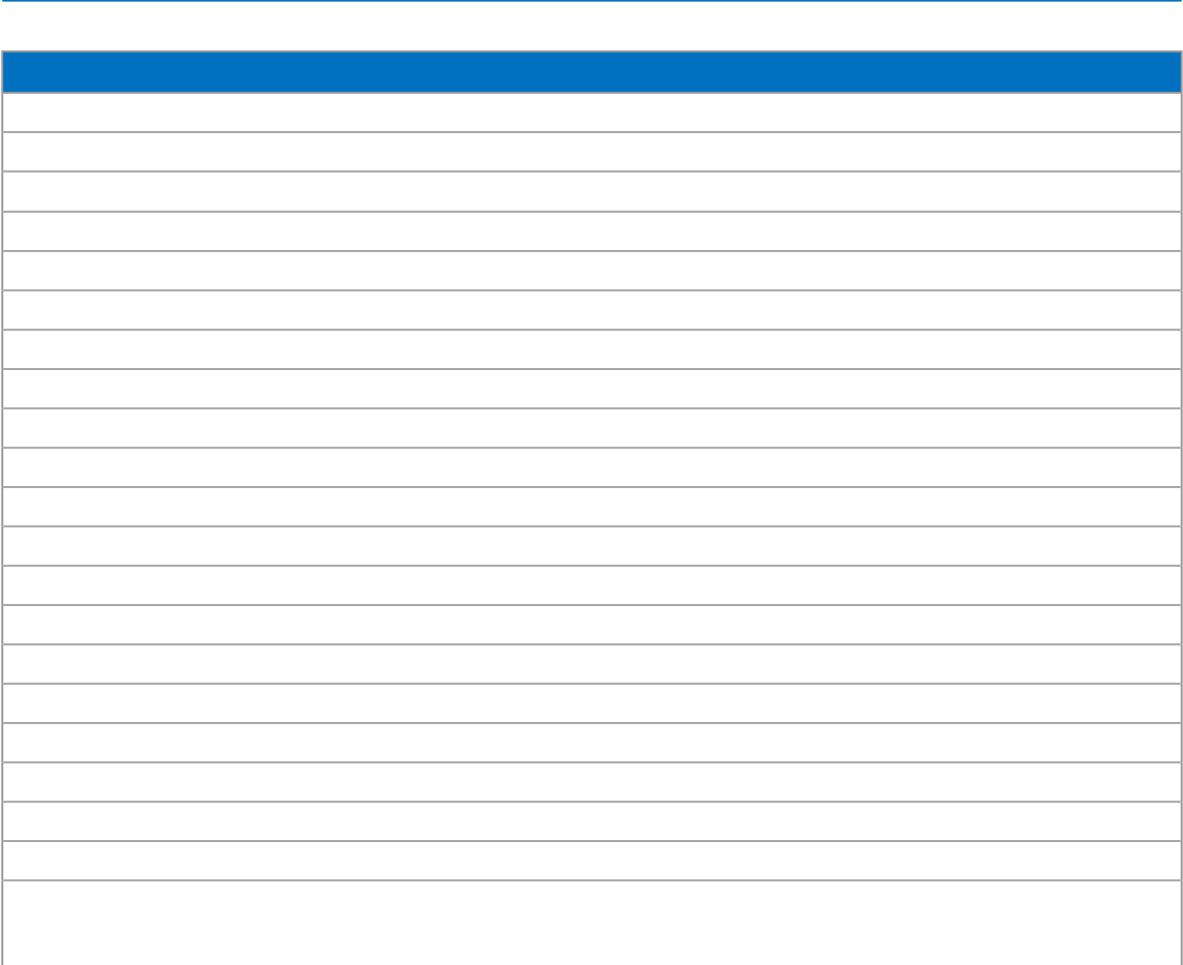
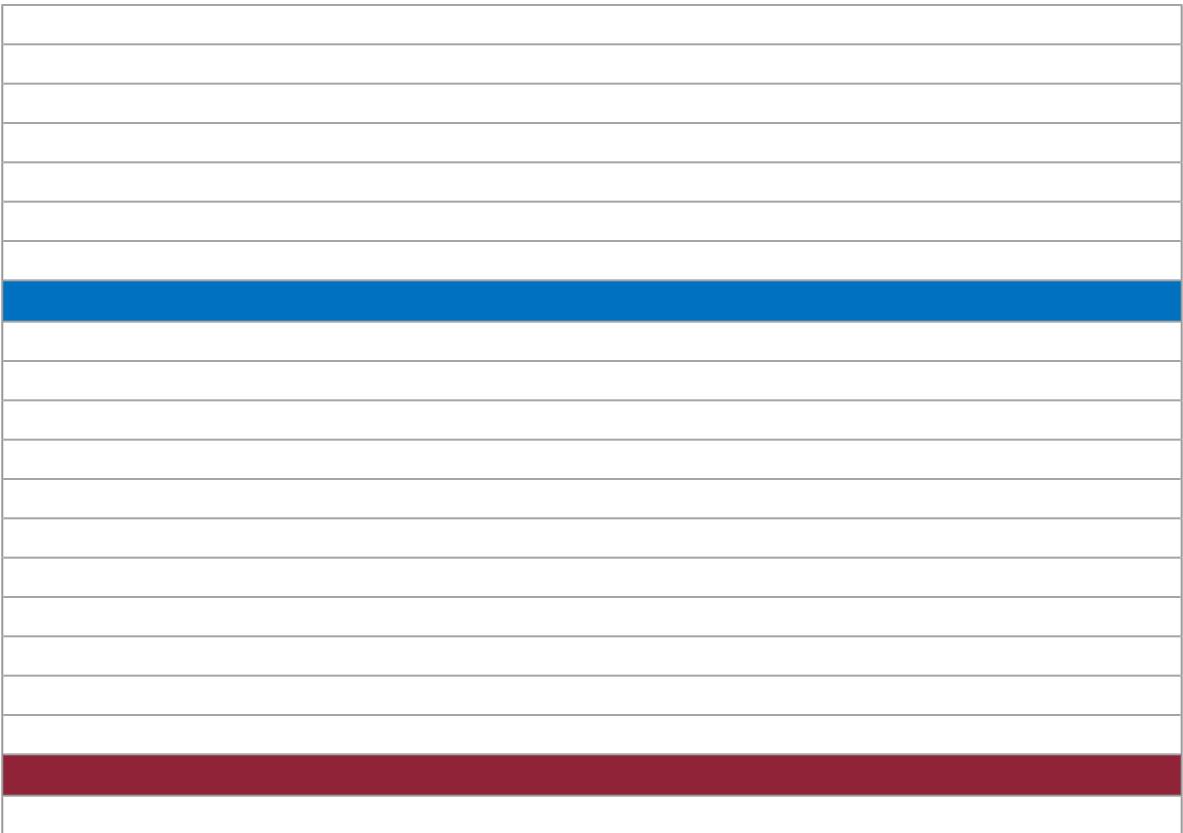






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Solve optimization problems numerically
9WI 4S[IPP...W QIXLSH XS WSPZI QMRMQM^EXMSR TVSFPIQW

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Data Preprocessing			
			Prepare features for use in supervised or non-supervised learning tasks
			' S Q T Y X I J I E X Y V I W J S V H M J J I V I R X X] T I W S J H E X E W Y G L E W G E X I K S V
			1.1.1.1 Encode categorical data
			1.1.1.2 Identify and correct errors in categorical data
			1.1.1.3 Normalize/standardize features
			1.1.1.4 Reduce dimensionality of high-dimension datasets
			1.1.1.5 Compute features in time windows
			' V I E X I E H E X E H M G X M S R E V] E P W S G E P P I H G S H I F S S O X S H S G Y C pretrations of features in the dataset
) Z E P Y E X I J I E X Y V I W J S V Y W I M R 1 0 Q S H I P W
			1.1.2.1 Compute feature correlation matrices
			1.1.2.2 Detect outliers from features
			1 I E W Y V I J I E X Y V I M Q T S V X E R G I J V S Q 1 0 Q S H I P W
			1.2 Establish data pipelines
			Connect data sources to models
			1.2.2 Use data structures native to machine learning libraries
			Resample large datasets
Supervised Learning			
			Manage a supervised learning framework
			(M Z M H I H E X E M R X S X V E M R X I W X E R H Z E P M H E X M S R W I X W
			2.1.1.1 Apply k-fold validation
			2.1.1.2 Apply leave-one-out validation
			2.1.1.3 Apply validation in a multi-class context
			2.1.2 % T T P] G S V V I G X T I V J S V Q E R G I Q I E W Y V I W J S V V I K V I W W M S R E R H F M R
			2.1.2.1 Identify correct measures
			2.1.2.2 Evaluate model performance
			8 Y R I L] T I V T E V E Q I X I V W S J G P E W W M ¼ G E X M S R E R H V I K V I W W M S R Q I X L
			2.1.3.1 Apply grid search
			2.1.3.2 Apply optimization methods
			Handle class imbalance
			2.1.4.1 Resample the training set to adjust class distributions
			2.1.4.2 Simulate entries in the minority classes
			% H N Y W X G P E W W [I M K L X W M R G P E W W M ¼ G E X M S R Q I X L S H W
			% T T P] W Y T I V Z M W I H P I E V R M R K X S W T I G M ¼ G X E W O W
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			' S R X V E W X G P E W W M ¼ G E X M S R Q I X L S H W
			7 I P I G X G P E W W M ¼ G E X M S R Q I X L S H J S V X E W O
			4 E V E Q I X I V M ^ I G P E W W M ¼ G E X M S R Q I X L S H
			2.2.1.4 Apply ensemble methods
			2.2.1.5 Apply semi-supervised learning methods
			9 W I Q E G L M R I P I E V R M R K P M F V E V M I W J S V G P E W W M ¼ G E X M S R



(E X E	T E X T U R E H A S H I N G	M A P P I N G A N D S E R V I C E S	<p>- HIRXMJ] XLI VSPI XLEX E LYQER GER TPE] JVSQ E ,YQER MR XLI P and when to defer to human in the context of the AI system to make a decision WE] [LIR XLI %- W]WXIQ MW YRGIVXEMR MR MXW HIGMWMSR</p> <p>Evaluate the relevance and representativeness of synthetic data to avoid issues of bias GSRWYPX [MXL HSQEMR \TIVXW</p> <p>%VXM½GMEP 2IYVEP 2IX[SVOW</p> <p>Use general multi-layer neural networks</p> <p>Build multi-layer neural networks</p> <p>2.1.1.1 Apply perceptrons</p> <p>2.1.1.2 Build multi-layer neural networks</p> <p>2.1.1.3 Select activation functions</p> <p>2.1.1.4 Select loss functions</p> <p>2.1.1.5 Understand optimizers</p> <p>Apply multi-layer neural networks for supervised learning</p> <p>2.1.2.1 Tune neural network hyperparameters 'SR½KYVI HVSTSYY ERH VIKYPEVM^EXMSR</p> <p>2.1.2.3 Evaluate multi-layer perceptrons</p> <p>2.1.2.4 Apply multi-layer perceptrons to regression problems</p> <p>%TTP] QYPXM PE]IV TIVGITXVS RW XS GPEWWM½GEXMSR</p> <p>9WI WTIGM½G HIIT PIEVRMRK QSHIPW</p> <p>1SHIP HEXE [MXL 'SRZSPYXMSREP 2IYVEP 2IX[SVOW '22W</p> <p>2.2.1.1 Build Convolutional Neural Networks</p> <p>2.2.1.2 Build graph convolutional networks</p> <p>2.2.1.3 Train convolutional networks</p> <p>2.2.1.4 Apply convolutional networks to image data</p> <p>2.2.1.5 Apply convolutional networks to video data</p> <p>1SHIP HEXE [MXL 6IGYVVIRX 2IYVEP 2IX[SVOW 622W</p> <p>2.2.2.1 Build Recurrent Units</p> <p>2.2.2.2 Build long/short term memory units</p> <p>2.2.2.3 Build Transformers</p> <p>2.2.2.4 Train RNNs</p> <p>2.2.2.5 Apply RNNs to textual data</p> <p>2.2.2.6 Apply RNNs to time series data</p> <p>2.2.2.7 Apply RNNs to sensors data</p> <p>Generate data with deep learning models</p> <p>2.2.3.1 Build autoencoders</p> <p>2.2.3.2 Build generative adversarial networks</p> <p>2.2.3.3 Generate textual data</p> <p>+IRIVEXI WMKREPW WYGL EW MQEKI ZMHIS WSYRH</p> <p>0IEVR FILEZMSVW [MXL HIIT VIMRJSVGIQIRX PIEVRMRK 60</p> <p>%TTP] ZEPYI FEWIH QIXLSHW JSV HIIT 60</p> <p>%TTP] TSPMG] KVEHMIRX QIXLSHW JSV HIIT 60</p> <p>%TTP] QSHIP FEWIH QIXLSHW JSV HIIT 60</p> <p>&IRGLQEVO HIIT 60</p> <p>%TTP] HIIT 60 XS ZEVMSYW HSQEMRW WYGL EW VSFSXMGW ZM</p> <p>)\EQTPIW SJ PMFVEVMIW ERH JVEQI[SVOW</p> <p>4]XSVGGL 8IRWSV½S[/IEW</p>
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		1.4.3. Consolidate the project roadmap (1%RI TVSNIGX TLEWIW ERH OI] QMPIWXSRIW 2IKSXMEXI JVIUYIRG] SJ I\IGYXMZI WXIIVMRK GSQQMXXII PIZIP and presentations 4VIWIRX TVSNIGX TPERRMRK XS HMZIVWI EYHMIRGIW WYGL EW 4VIWIRX XLI IRZMWMMSRIH EKMPI QIXLSHSPSK] WYGL EW MXW E
		1.4.3.4. Incorporate insights from external stakeholders for ethics considerations in the project roadmap
		Data and AI Project Execution
		Manage internal technical and multidisciplinary teams 2.1.1. OIEH % - MQTPIQIRXEXMSRW (1%RI VSPIW ERH VIWTSRWMFMPMXMIW 2.1.1.2. Facilitate discussions on high-level working agreements 2.1.1.3. Monitor overall project progress 2.1.1.4. Monitor individual contributor workload 2.1.1.5. Establish working group on ethics considerations 2.1.2. Overcome existing and new roadblocks 2.1.2.1. Negotiate workarounds 2.1.2.2. Justify need for new resources 2.1.2.3. Establish channels between departments for ethics considerations 2.1.3. Establish project management artifacts and tools 2.1.3.1. Facilitate agile/scrum ceremonies 7IX YT TVSNIGX QEREKIQIRX ERH TVSHYGXMZMX] IRZMVSQRQIRX 2.1.4. Coach individual contributors)WXMQE XI VIUVMVIH WYTTSVX FEWIH SR WMXYEXMSREP PIEHIV 2.1.4.2. Prepare action plan for customized support per member/role 'LIGO MR SR GSRXVMFYXSvw MRHMZMHYEPP] SR E VIKYPEV FE 2.1.4.4. Ensure completion of ethics training prior to start of project work Manage external and other business stakeholders 2.2.1. Establish realistic expectations amongst stakeholders 2.2.1.1. Communicate AI project outcomes using language that is appropriate to the target stakeholder (1%RI OI] %- TVSNIGX QIXVMGW ERH EGGITXFPI XLVIWLSPHW %PMKR I\TIGXEXMSRW [MXL XLI SVKERMAEXMSRW...W WXVEVXIKM)WXEFPMWL TVSGIWWIW WYGL EW WYZI]W ERH JSGYW KSYT feedback 3TIVEXMSREPM^I VIUVMVIQIRXW YWMRK XSSPW WYGL EW 5YEP 2.2.2. Implement a project status tracking system (IZIPST HEWLFSSEVHW JSV /4- EREP]WMW 2.2.2.2. Maintain project and sprint backlog 2.2.3. 1EREKI GVMWMW L]TI ERH RSMWI EVSYRH XLI %- TVSNIGX 4VITEVI QYPXM WXEOLSPHIV TVSEGXMZI TVSNIGX GSQQYRMG 2.2.3.2. Identify potential risks related to miscommunication Deliver AI solutions 2.3.1. 3VKERM^I TVSNIGX EWWIXW JSV HIPMZIV] WYGL EW GSHI ERH HSG &YMPH GSHI VITSWMXSVMIW WYGL EW MR +MXPEF ERH +MX,YF 4VITEVI ORS[PIHKI QEREKIQIRX TPEXJSVQW WYGL EW 'SR%YIR 2.3.2. Establish DevOps foundation for AI project lifecycle

(I%RI XLI GSRXMRYSYW HIPMZIV] '(GSRXMRYSYW MRXIKVEXM
- QTPIQIRX GSHI VIZMI[QIVKI ERH MRXIKVEXMSR KSZIVRERGI
2.3.2.3. Implement fairness and privacy checks aligned with solution update cycles
2.3.3. Enable knowledge transfer sessions
3 VKERM^I QEXIVMEP JSV MRXIVREP JYXYVI ORS[PIHKI XVERW.
2.3.2.2. Organize material for knowledge transfer with external stakeholders/clients
2.3.3.3. Organize material for capabilities and limitations disclosures to stakeholders / clients

Business Development

Support technical presales activities

1.1.1. Evaluate organizational context

%REP]^I GPMIRX EGXMZMXMIW WXVYGYVI ERH FYWMRIWW

1.1.1.2. Select applicable AI examples from industry and/or previous projects

1.1.2. Facilitate client discussions and demonstrations

'VIEXI HMWG YWWMSR QEXIVMEP WYGL EW TVIWIRXEXMSR HIGO

4VITEVI HIQS RWXVE XMSRW FEWIH BavailableWXMRK TPEXJSVQW SV

1.1.3. Provide high-level guidance and recommendations for use case details

1.1.3.1. Select applicable AI examples and use cases

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(I%RI TSXIRXMEP I\XIVREP JYRHMRK WSYVGIW WYGL EW KSZIV

1.1.3.4. Analyze limits of system capability and impacts on privacy and fairness

0IEH HSGYQIRXEXMSR TVSGIWWIW JSV %- EHSTXIV GPMIRX TVSGYVI

1.2.1. (VEJX HSGYQIRXEXMSR JSV XLI VIUYIWX JSV TVSTSWEPE 6*4 VIUY
MRJSVQEXMSR 6*- TVSGIWWIW

%REP]^I GPMIRX...W TVSGYVIQIRX HSGYQIRX XS I\XVEGX %- RI

1.2.1.2. Estimate level of AI maturity using publicly available information

1.2.2. 'SSVEYIR• IMP p a%; s4540056>10.2 <00870049005700580049005C080049005C0010000400422T

%REP]AI GYWXSQIV FEWI SJ TEVXRIV JSV IXLMGW GSRWMHIVE
2.1.1.4. Analyze legal ecosystem and regulatory market of partner
Draft potential synergies based on company activities and gaps
2.1.2.1. Analyze existing gap that could be closed with other partners

AI Projects and Technologies Budget

2.1. 'S R W S P M H E X I G S W X W X V Y G X Y V I F E W I H S R X I G L R M G E P V I U Y M V I Q I R X W

% - ' S Q T I X | R G] * V E C
, Y Q E R (S Q E M R

Empathetic Approach

1.1 - RZIWXMKEXI ER I\MWXMRK GLEPPIRKI XLEX GER FIRI½X JVSQ % - XIGI

1.1.1 Produce a list of existing challenges

- HIRXMJ] WIPIGXMSR GVMXIVME JSV GSOSIS/WZERPKIX LF YQNLER PWRMK ZE
IRZMVSQRQIRXEP FIRI½X

(I½RI XLI GEXIKSVMGEP WGEPI JSV WGSVMRK IEGL WIPIGXMSR
EW !TSSV !QIHMSGVI !JEMV !EGGITXEFPI !\GIPPIRX

;VMXI E PMWX SJ TSXIRXMEP GLEPPIRKIW YWMRK XLI & YWMRIW
TEVXRIVW EGXMZMXMIW VIWSYVGIW ZEPYI TVSTSWMXMSRW

- HIRXMJ] XLI KSEP JSV VIWSPZMRK XLI GLEPPIRKI WYGL EW MR

- HIRXMJ] XLI WSGMEP HMQIRWMSRW WYGL EW GYPXYVEP PMR
related to

1.1.2 Select the challenge that will be the focus of the innovation process

7GSVI IEGL TSXIRXMEP GLEPPIRKI YWMRK ER IWXEFPMLIH GE
!QIHMSGVI !JEMV !EGGITXEFPI !\GIPPIRX

TIPIGX XLI GLEPPIRKI EVIE SJ GSRGIVR [MXL XLI LMKLIWX WG

)ZEPYEXI IEGL GERHMHEXI GLEPPIRKI [MXL VIWTIGX XS IXLMGE
TVMZEG] JEMVRIWW FMEW XVERWTEVIRG]

- HIRXMJ] XLI YWIVW... RIIHW [ERXW ERH SFNIGXMZI

1.2.1 - RXIVZMI[YWIVW XS IPMGMX RIIHW [ERXW ERH SFNIGXMZI

'SRHYGX MRXIVZMI[W XS HIXIVQMRI OI] YWIV SFNIGXMZI EGXI
motivations

3FWIVZI YWIVW WYGL EW QEMRWXVIEQ YWIVW ERH I\XVIQI YW
physical environment

	4.2.1.4 Score how each user felt about the prototype
	4.2.1.5 Implement mechanisms to report feedback anonymously to offer testers protections in sensitive use-case violations
	4.2.2 Assess the proposed prototype
	- HIRXMJ] GSRWXVEMRXW ERH ½E[W FEWIH SR XIWX VIWYPXW W SV VI¼RIH - HIRXMJ] RSZIP ERH GSRZIRMIRX JIEXYVIW WYGL EW [LEX [SVO 9THEXI XLI TVSX SX]TIW FEWIH SR JIIHFEGO WYGL EW F] YWMR WY¾GMIRX VI¼RIQIRX MW EGLMIZIH + VSYT JIIHFEGO MRXS WSGMSPSKMGE P WYGL EW GYPXYVI LM GSRWMHIVEXMSRW WYGL EW WXVIRKXL SJ TVMZEG] XLVSYKL XLI ZE ETTSTVMEXIRIWW SJ XLI JEMVRIWW QIXVMGW IUYEPM^IH SHHW VINIC
	4.2.2.5. Prioritize sociological and technical considerations to address according to project budget
	- HIRXMJ] VIH PMRIW RS KS ^SRIW [LMGL EVI HIXIVQM RIH XS FI EVI WLS[WXSTTIVW WYGL EW XLI YWI SJ JEGMEP VIGSKRMXMSR MR T
<hr/>	
<p>Communication</p> <p>Develop a communication strategy for the AI project team</p>	
1.1.1	Investigate the AI team project context
	4VSHYGI PMWX SJ EPP WXEOILSPHIVW XLEX [MPP GSPPEFSVE XI HIZIPSTIV HEXE IRKMRIIV HEXE WGMIRXMWX WG VYQ QE WXIV TVSN (I¼RI PMWX SJ I\TIGXIH HIPMZIVEFPI JSV IEGL WXEOILSPHIV EVGLMXIGXYVI HIWGVMTXMSR EGXMZM XM WI VSEHQET GSHI HSGYQI (I¼RI PMWX SJ HIGMWMSRW XLEX RIIH XS FI GSQQYRMGEXIH W EVGLMXIGXYVI TIVJSVQERGI QIXVMGW (I¼RI PMWX SJ TSXIRXMEP MWWYIW XLEX [MPP RIIH XS FI GSQQ WYGL EW ERXMGMT EXIH HIPE]W XIGLRMGE P HM¾GYPXMIW
1.1.1.5.	Evaluate the list of stakeholders to include a diverse group of internal and external participants that matches the target audience of the project
1.1.1.6.	Evaluate baseline knowledge of selected stakeholders for base issues in ethics considerations WYGL EW TVMZEG] JEMVRIWW XVERWTEVIRG] (I¼RI PMWX SJ VIWSYVG IW WYGL EW ZMHISW TETIVW LERHFS WXEOILSPHIVW XS ¼PP ORS[PIHKI KETW SR IXLMGW GSRWMHIVEXMSR
1.1.2	Design the communication strategy
	4VSHYGI E 6IWT SRWMFPI %GGSYRXEFP I 7YTT SVXMRK 'SRWYP 6IWT SRWMFPMX] 1EXVM\ YWMRK PMWX SJ HI¼RIH VIWT SRWMFPMX MWWYIW ERH WXEOILSPHIVW
1.1.2.2	Identify groups involving stakeholders with similar responsibilities
	(I¼RI E WIX SJ XIEQ MRXIVEGXMSRW WYGL EW QIIXMRKW HMW MHIRX M¼IH KVSYTMRKW MR XLI 6%7'- VIWT SRWMFPMX] QEXVM\
	(I¼RI JVIUYIRG] SJ IEGL XIEQ MRXIVEGXMSR 0MWX EZEMPEFPI GSQQYRMGEXMSR QIXL SHW WYGL EW TLSRI MR TIVWSR QIIXMRKW
	(I¼RI GSQQYRMGEXMSR QIXL SHW JSV IEGL XIEQ MRXIVEGXMSR GLEX SV I QEMP [IOP] XIEQ QIIXMRKW YWMRK ZMHISGSRJIVIRGMRK
1.1.2.7.	Identify limitations of technical and cost barriers for having inclusive participation from all stakeholders
1.1.3	Implement the communication strategy

	7IPIGX XIGLRSPSKMIW XS YWI JSV IEGL GSQQYRMGEXMSR QIXLS .- 6% 'SR½YIRGI
	1.1.3.2 Communicate the strategy design and implementation details to all stakeholders before the WXEVX SJ E TVSNIGX WYGL EW XLI VIWTSRWMFMPMXMIW QIIXMRK JV
	1.1.3.3. Gather feedback from stakeholders to identify any concerns on communication styles and JVIUYIRG] KMZIR GSRWMHIVEXMSRW WYGL XLIMV TIVWSREP GMVGYQ
	Apply active listening when engaging users and stakeholders
1.2.1	Engage in the stakeholder communication
	9WI RSR ZIVFEP GYIW WYGL EW SGGEWMSREP RSHHMRK IJI GS %WO WTIGM½G UYIWXMSRW XS IRWYVI E GSQQSR YRHIVWXERHM
1.2.2	Identify key concepts from the stakeholder message
1.2.2.1	Restate the key ideas of the conversation to validate understanding of what is conveyed
	7YQQEVMAI OI] GSRGITXW SJ WXEOLSPHIVW QIWWeki YWMRK W JVII LERH HMEKVEQW GSRGITXYEP QSHIPW YWMRK FS\IW ERH EVVS[V
1.2.3	-RXIVTVIX XLI WXEOLSPHIV...W QIWWeki)QTEXLMAI [MXL XLI WTIEOIV...W QIWWeki
1.2.3.2	Identify the existing cognitive biases and team communication practices for stakeholders WYGL EW TVMQMRK FMEW E%RMX] FMEW GSR½VQEXMSR FMEW
1.2.4	React to the stakeholder message
1.2.4.1	Share similar experiences to show understanding of speaker message
	%WO STIR IRHIH UYIWXMSRW XS WXMQYPEXI JYVXLIV GSRZIVWE 4VIWIRX HEXE YWMRK WXSV]XIPPMRK XIGLRMUYIW
	Prepare the narrative
	(SGYQIRX XLI MRXMEP FYWMRIWW TVSFPIQ ERH FEGOKVSYRH V ERXMGMTEXIH FYWMRIWW ZEPYI HIVMZIH JVSQ MRWMKLXW SFXEMRIH (IXIVQMRI]SYV EYHMIRGI XJTI WYGL EW XIGLRMGEF FYWMRIW XLI SVKERMWEXMSR
	4VIHMGX T•°İWYG ñ“D @ `IWepD

	<p>*SVQYPEXI E FYWMRIWW ZEPYI TVSTSWMXMSR XLEX XLI % - TVS RYQFIV SJ HMWIEWIH XVIIW XLEX LEZI XS FI GYX HS[R SR ER ERRYEPE</p>
2.1.1.2	Reframe the value proposition as a business objective that can be realised by an AI project WYGL EW HTTPS]MRK E TVIHMGXZI QSHIP XLEX HIXIGXW HMWIEWIH] 61%RI XLI WXEXIQIRX XS GSRZI] ER MRWTMVEVMSREP XSRI XLEX)\TVIWW XLI FYWMRIWW SFNIGXMZI WXEXIQIRX UYEPMXEXMZIP] ERH RSX TVIGMWI RYQFIVW SV UYERXMXMIW 7IX E WTIGM%G XMQI JVEQI JSV EGLMIZMRK XLI FYWMRIWW SFN TVIHMGXZI QSHIP XLEX HIXIGXW HMWIEWIH XVIIW YWMRK ZMHIS GEO XLEX GSZIV XLI IRXMVI GMX] SR E HEMP] FEWMW F] IRH SJ XLI XLMVH (1%RI XLI WSGMIXEP I\XIVREPMXMIW JSV IXLMGEP GSRWMHIVEX that may arise from trying to achieve the business objective
2.1.2	:EPMHEXI XLI FYWMRIWW SFNIGXMZI :IVMJ] XLEX XLI SFNIGXMZI TVSZMHIW FYWMRIWW ZEPYI JSV W HIXIGXMRK HMWIEWIH XVIIW XLI FYVHIR SR MRWTIGXSVW MW PMKLXIF HEMP] :IVMJ] XLEX XLI SFNIGXMZI MW JIEWMFPI VIEPMWXMG ERH EX GER FI VIEGLIH [MXLMR E WTIGM%G XMQI JVEQI :IVMJ] XLEX XLI SFNIGXMZI MW GSRXVSPPEFPI F] XLI XIEQ WY I\IGYXI XLI OI] EGXMZMXMIW VIUVMVIH XS EGLMIZI XLI SFNIGXMZI :IVMJ] XLEX XLI WXEXIQIRX MW I\TVIWWIH UYEPMXEXMZIP] :IVMJ] E GSRXMKIRG] TPER MR GEWI XLI W]WXYIQ RIIHW XS FI X such a takedown on critical services for vulnerable people (1%RI XLI I\TIGXIH OI] VIWYPXW JSV EGLMIZMRK XLI FYWMRIWW SFNIG
2.2.1	Formulate the expected key results that will ascertain the business objective has been met (1%RI E PMWX SJ TSXIRXMEP OI] VIWYPX WXEXIQIRXW YWMRK T GER FI IZEPYEXIH WYGL EW ER MRJIVIRGI PEXIRG] SJ PIWW XLER X[S JSSXTVMRX %XW SR E QSFMPI TLSRI (1%RI E PMWX SJ TSXIRXMEP OI] VIWYPX WXEXIQIRXW YWMRK U GER FI IZEPYEXIH WYGL EW F] HIXIVQMRRMK EGGYVEG] YWMRK QIER

	:IVMJ] XLEX OI] VIWYPXW HIWGVMF SYXGSQIW ERH RSX EGXMZ SJ XEWOW FYX GSRZI]MRK E GSRGVIXI WYFWXERXMEP ERH QIEWYVE
	:IVMJ] XLEX OI] VIWYPX WXEXIQIRXW EVI HIQSRWXVEXEFPI MR X TSWWMFMPMX] XS UYERXMJ] TVSKVIWW [M XL ER EGGYVEG] VEXI QIE
2.2.2.4 Assign an owner for the key result statements	
	Monitor the progress of the business objective using key results
2.3.1 Assess progress during check-ins	
	%WWIWW XLI GSR¼HIRGI PIZIP JSV GSQTPIXMRK IEGL OI] VIWYP WYGL EW ! YRPMOIP] ! LMKL VMWO SJ JEMPYVI ! HM UYMGOP] ! SR XVEGO
	(I½RI E PMWX SJ TVMSVMX] EGXMZMXWIW XS JSGYW SR JSV WYI ERRSXEXIH MQEKIW YTKVEHMRK WIVZIV LEVH[EV]
	'SQQYRMGEXI TVMSVMXM^IH EGXMZMXWIW JSV WYFWIUYIRX XEW (I½RI E QIXLSH SJ MRGSVTSVEXMRK JIIHFEGO JVSQ WXEOLSPH GSRWMHIVEXMSRW WYGL EW XLI IQIVKIRGI SJ RI[GEXIKSVMIW SJ LE F] XLI GSRXIRX QSHIVEXMSR W]WXI
	Perform grading of key results to stay on track
2.3.2.1 Assess the progress of the business objective against each key result statement using	
	TVIZMSYWP] EKVIH YTSR WGSVMRK GVMXIVME WYGL EW ! I\\XVIQ ! QIHMSGVI ! JEPPMRK WLSVX ! RS TVSKVIWW
	%WWIWW [LMGL GSQTCSRIRXW HIPMZIVEFPIW SV VMWOW QYW (I½RI E PMWX SJ TVMSVMX] EGXMZMXWIW XS FI TIVJSVQIH JSV 1@UDXG%EUFIDIOS G@IAOD@ E

2 E V V E X M Z I W

The goal for this section is to provide users of the AI competency framework with different contexts
MR [LMGL XLI MHIRXM1IH ORS[PIHKI WO MSP REV G S Q M PEFVWLP MKMWW G
characters based on interviews have been developed for program developers and educators.
-R XLI WEQI [E] XLEX WXYHIRXW EVI HMZIVWI IEGL [MXL XLIMV S[R
the context is critical for these narratives.

8LI REVVEXMZIW HIWGVMF1 XLI VSPI SJ E TVSKVEQ HIZIPSTIV ERH E
ERH E GS RXMRYMRK IH YGEXMSR 'SRGSVHME 'SRXMRYMRK)HYGEXM

) HYGEHSV

. YPMIR MW ER I\TIVMIRGIH IHYGEHSV [LS XIEGLIW ERH HIZIPSTW GS continuing education levels in Montreal. Julien interacts directly with their students and attempts to translate complex concepts inherent in AI into easy-to-understand content for a diverse group.

. YPMIR EHLIVIW XS XIEGLMRK WTIGM½G GSYVWI PIZIP PIEVRMRK SY YWIW XLIWI XS GVIEXI VIPIZERX PIEVRMRK EGXMZMXMIW %HHMXMS GSQTIXIRGMIW ERH PIEVRMRK SYXGSQIW F] GVIEXMRK E WTIGM½G in additional research on content and teaching strategies to curate content for students after YRHIVWXERHMRK XLI WXYHIRX RIIHW -R GESXR XWMRLYIMRKVIRYZGEERXMNRH experience to the classroom and even coaches students on approaching the job market and connecting students to industry.

%PXLSYKL . YPMIR EHLIVIW XS E GYVVMGYPYQ XLI] ¼RH GVIEXMZI [LIR WXYHIRXW EVVMZI XS [LEX XLI] QYWX FI EFPI XS HS [LIR XLI] F QMKLX FIKMR [MXL IWXEFPMWLIH GSYVWI SYXPMRIW G\$EQTIWKRMPMPIW VIUYMVIH XS XVERWJSVQ XLSWI MRXS E PIEVRMRK I\TIVMIRGI JSV W

Julien also takes on additional responsibility by developing courses in AI and emerging technologies.
;LIR . YPMIR HIZIPSTW GSYVWIW XLI] EVI VIWTSRWMFPI JSV

- y Understanding the goal of the course meaning what we ultimately want to accomplish
- y Developing course learning outcomes
- y

' S Q T I X I R G] * V E Q I [S V O

8 L I % - G S Q T I X I R G] J V E Q I [S V O M W E G S Q Q S R W I X S J G S V I G S Q T I X I R C
% W E R % - I H Y G E X S V . Y P M I R I R W Y V I W X L E X X L I M V G S Y V V I W T V I T E V
F I G E Y W I X L I J V E Q I [S V O G S Z I V W E P P S J X L I G S V I G S Q T I X I R G M I W E R
select the competencies that are relevant to their context and that respect their constraints including
X M Q I F Y H K I X E R H M R W X M X Y X M S R E P T V S G I W W I W X S E T T P] M R X L I C
, I V I E V I X [S E V I E W M R . Y P M I R ... W V S P I E W E R I H Y G E X S V [L I V I X L I % -
meaningfully contribute:

1. Creating learning activities for students

y In practical terms this involves combining several sub-competencies and sub-sub
competencies from the framework to help develop an activity

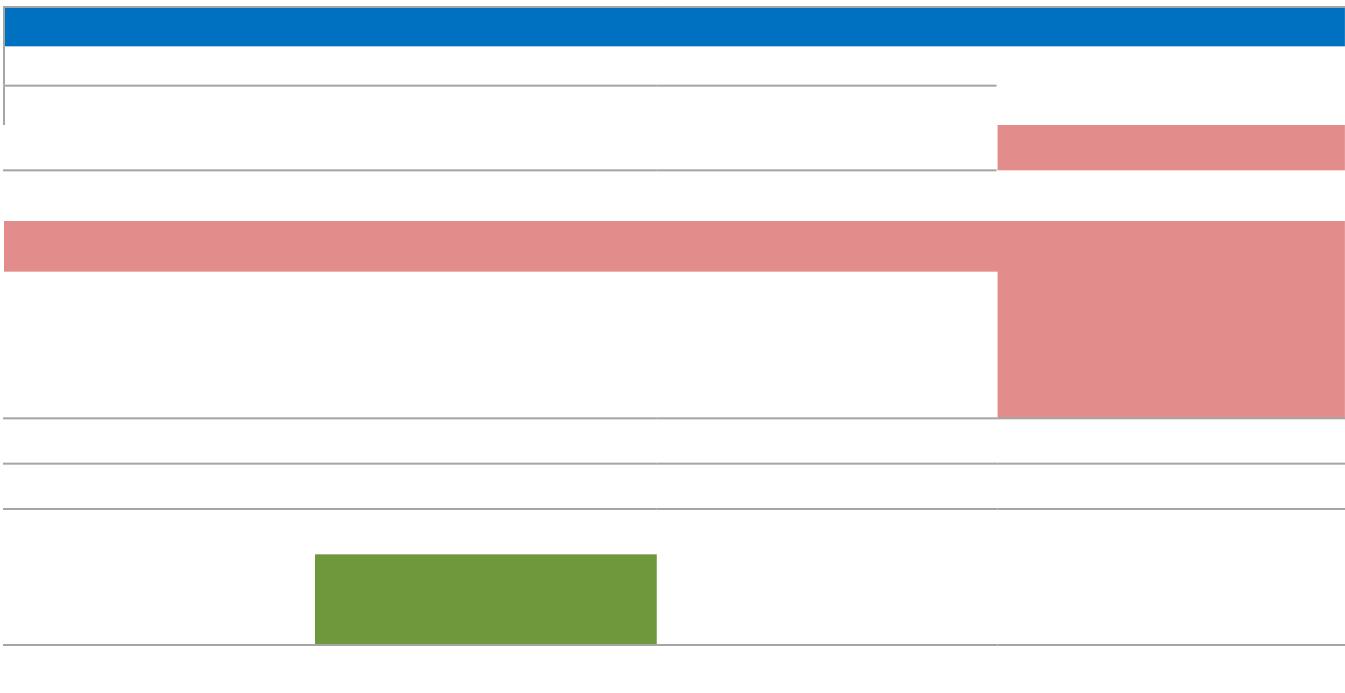
2. Developing assessments based on course learning outcomes and competencies

y - R ' ^ +) 4 X L M W M W Q S V I P M O I P] H S R I E X X L I G S Y V V I W G S Q

(E [W S R ' S P P I K I 9 W I ' E W I

+ M Z I R X L E X T V S K V E Q G S Q T I X I R G M I W E V I T V I W G V M F I H F] X L I 1 M R M W
E X X L I G S P P I K I P I Z I P M W X S ¼ R H [E] W X S W G E P I % - S J J I V M R K W E R H
X L M W (E [W S R ' S P P I K I M W E G X M Z I P] F Y M P H M R K G E T E G M X] X S W Y T T
in curricula. The goal is to expose as many students as possible to AI concepts through both general
I H Y G E X M S R E R H M R G S Y V V I W E G V S W W X L I W G M I R G I W X L I W S G M E P
- R X L I W T I G M ¼ G G E W I S J X L I ' ^ +) 4 P I Z I P 7 G M I R G I 4 V S K V E Q W S Q I %
E P V I E H] T V I W I R X M R X L I G Y V V M G Y P Y Q R S X E F P] X L I Q E N S V M X] S J X
E V I E 1 S V I S Z I V S X L I V G S Q T I X I R G M I W E V I I E W M P] M R X I K V E X I H E W P
J S V Q E P T V S K V E Q V I Z M W M S R X S M Q T P I Q I R X * S V K I R I V E P I H Y G E X M S
I \ T P S V E X M S R M R X L I L Y Q E R M X M I W E R H M W E R E T T I E P M R K W Y F N I G X
J S V E ½ I \ M F P I Q Y P X M H M W G M T P M R E V] E T T V S E G L X S % - X L I Q I W

Below is a sketch of how technical competencies from the framework could be integrated into
X L I G Y V V I R X 4 Y V I % T T P M I H 7 G M I R G I T V S ¼ P I E X (E [W S R ' S P P I K I [M
1 E X L I Q E X M G W 7 X E X M W X M G W G S Q T I X I R G M I W E R H E T V S N I G X F E W I
the technical details needed for working with data and building models.



- Q T P I O I R X M R K X L I
' S Q T I X I R G] * V E Q I [
J S V] S Y V ' S R X I \ X

; L M P I X L I K Y M H I T V M Q E V M P] J S G Y W I W S R X L I T V S ¼ P I W S J I H Y G E X S V
addresses considerations for other users of the competency framework to take into account when implementing your use case.

Program administrators of AI courses and programs

- y Identify growth opportunities such as new programs and courses
- y Evaluate the relevance of current programs and offerings

Student success centers looking at developing complimentary trainings for technical or non-technical students

- y Provide students with career counselling:
 - à Support students in selecting the appropriate degree that meets their goals
 - à Assist students in developing an education plan
 - à 7 Y T T S V X W X Y H I R X W M R I \ T P S V M R K X L I M V W X V I R K X L W M R X
- y Provide students with career advising:
 - à Assist with resume writing
 - à Help students prepare for interviews
- y Develop resources for students to explore career pathways
- y Develop career development workshops to introduce AI pathways

Training managers and human resource managers

- y Identify knowledge and skills gaps in current organizations to develop training programs for internal employees or create recruitment strategies for internal and external hiring
- y Identify goals and formal and informal experiences for career development planning

- y Baseline main and supporting objectives for performance planning
- y - HIR X MJ] XLI WOMPPW ORS[PIHKI \TIVMIRGI ERH EXXMX YH

Prior learning coordinators

- y Use the framework as a baseline to validate and certify competencies
- y - HIR X MJ] XLI GSQTIXIR GMIW VIUYMVIH JSV E WTIGM ¼ G ¼ IPH previous experience and knowledge
- y Use it as a reference document for competencies that a candidate should master

Concordia University and Dawson College leveraged the opportunity to collaborate on this project as E [E] XS GSRXMRYI SYV [SVO MR EPMKRMRK %- VIPEXIH XIEGLMRK E ORS[PIHKI ERH EFMPMXMIW WXYHIRXW EVI I\TIGXIH XS TSWWIWW E This AI competency framework also supports a success pipeline for learners from college to university XS PMJI PSRK PIEVRMRK [LS EVI EPP EX HMJJIVIRX WXEKIW MR XLIM address the evolving AI talent needs and serves as a base for curriculum development to balance XIGLRMGEF FYWMRIWW LYQER ERH IXLMGEF GSQTIXIRGMIW MR % of prior learning.

;I RIIH XS GSRXMRYI XS FVIEO HS[R XLI WMPSW MR XLI [E] [I GSRGI NYWX EFSYX HIZIPSTMRK XIGLRMGEF GSQTIXIRGMIW FYX VIUYMVIW human skills along with ethical skills.

8LI GLEPPIRKI ELIEH MW XS QSZI FI]SRH WMQTP] GVIEXMRK XLMW G the core competencies AI practitioners should possess in a Montreal context to understanding and YWMRK XLIWI GSQTIXIRGMIW XS LIPT HIZIPST SV YTHEXI TVSKVEQW

WX TEVX] TVMQEV] ^-R E S V Q E X M S R X L E X] S Y G S P P I G X] S Y V W I P J V E X L I V X L E R
'E Q F V M H K I (M G X M S R E V] R H J

RH TEVX] W I G S R H E V] E X H E X I E E X M W T Y F P M G P] E Z E M P E F P I V E X L I V X L E R H E X E
M X W I P J % 'E Q F V M H K I (M G X M S R E V] R H K

E K M P I ^% R M X I V E X M Z I E T T V S E G L X S T V S N I G X Q E R E K I Q I R X E R H W
Y W I W W Q E P P F Y X G S R W Y Q E F P I M R G V I Q I R X W X S H I P M Z I V
M R E R E F M P M X] X S V I W T S R H X S G L E R K I U Y M G O P]

E P K S V M X L Q] R H K

E K M P I ^% W I X S J Q p @ I I G X 0 • @ p 3 @ P @

G SHI VIZMI[

^% G SHI VIZMI[MW E TVSGIWW [LIVI WSQISRI SXLIV XLER X
G SHI I\EQMRIW XLEX G SHI %o +SSKPI R H

G SRGITX XIWXMRK

^8LI TVSGIWW SJ EWOMRK E KVSYT SJ TISTPI JSV XLIMV S
EHZIVXMWIQIRX%o 'EQFVMHKI (MGXMSREV] R H F

G S R ... HIRGI MRXIVZEP 10LI TYVTSWI SJ XEOMRK E VERHSQ WEQTPI JVSQ E PSX S
E WXEXMWXMG WYGL EW XLI QIER JVSQ XLI HEXE MW XS
population. How well sample statistics estimate the underlying population value
MW EP[E]W ER MWWYI % GSR 1/4 HIRGI MRXIVZEP EHHVIWWI
E VERKI SJ ZEPYIWI [LMGL MW PMOIP] XS GS RXEMR XLI TST
2-78 7)1%8)', R H

G S R ... HIRGI PIZIP EW^% IWWYEP MX EXM ZI MRHMGE XSV SJ [LIXLIV XLI TIVWSR PIEH
3FNIGXMZIW ERH /I] BGWMWIZEWPI EX6E TVIWGVMF IH TIVMSH MR XMQI %o 4IVHSS
JVEQI[SVO

G S R X M R Y S Y W HIPMZIV]SRX(MRYSYW (IPMZIV] MW XLI EFMPMX] XS KIX GLERKIW S
JIEXYVIW GSR 1/4 KYVEXMSR GLERKIW FYK 1/4 IW ERH I\TIVM
MRXS XLI LERHW SJ YWIVW WEJIP] ERH UYMGOP] MR E WY

G S R X M R Y S Y W MRXIKV E8LM STREGXMG I SJ EYXSQEXMRK XLI MRXIKVEXMSR SJ GSHI
GSRXVMFYXSVW MRXS E WMRKPI WSJX[EVITVSNIGX -X...W
EPPS[MRK HIZIPSTIVW XS JVIUYIRXP] QIVKI GSHI GLERKIW
where builds and tests then run. Automated tools are used to assert the new
G SHI...W GS VVIGXRIWW FIJSVI MRXIKVEXMSR %o 6ILOSTJ F

HEXE MRXIKVMX]

^(EXE MRXIKVMX]^€ € RI[8 VIGURKO @ €@@@ IP] 3pVMXE dZf

REVVS[EVXM...GMEP MR XPIGMKIRGI TI SJ EVXM½GMEP MRXIPPMKIRGI MR [LMGL
MR WSQI ZIV] REVVS[P] HI½RIH XEWO 9RPMOI KIRIVEP EV
EVXM½GMEP MRXIPPMKIRGI JSGYWIW SR E WMRKPI WYFWI
MR XLEX WTIGXVYQ%o 6ERWGLEYIX EP T

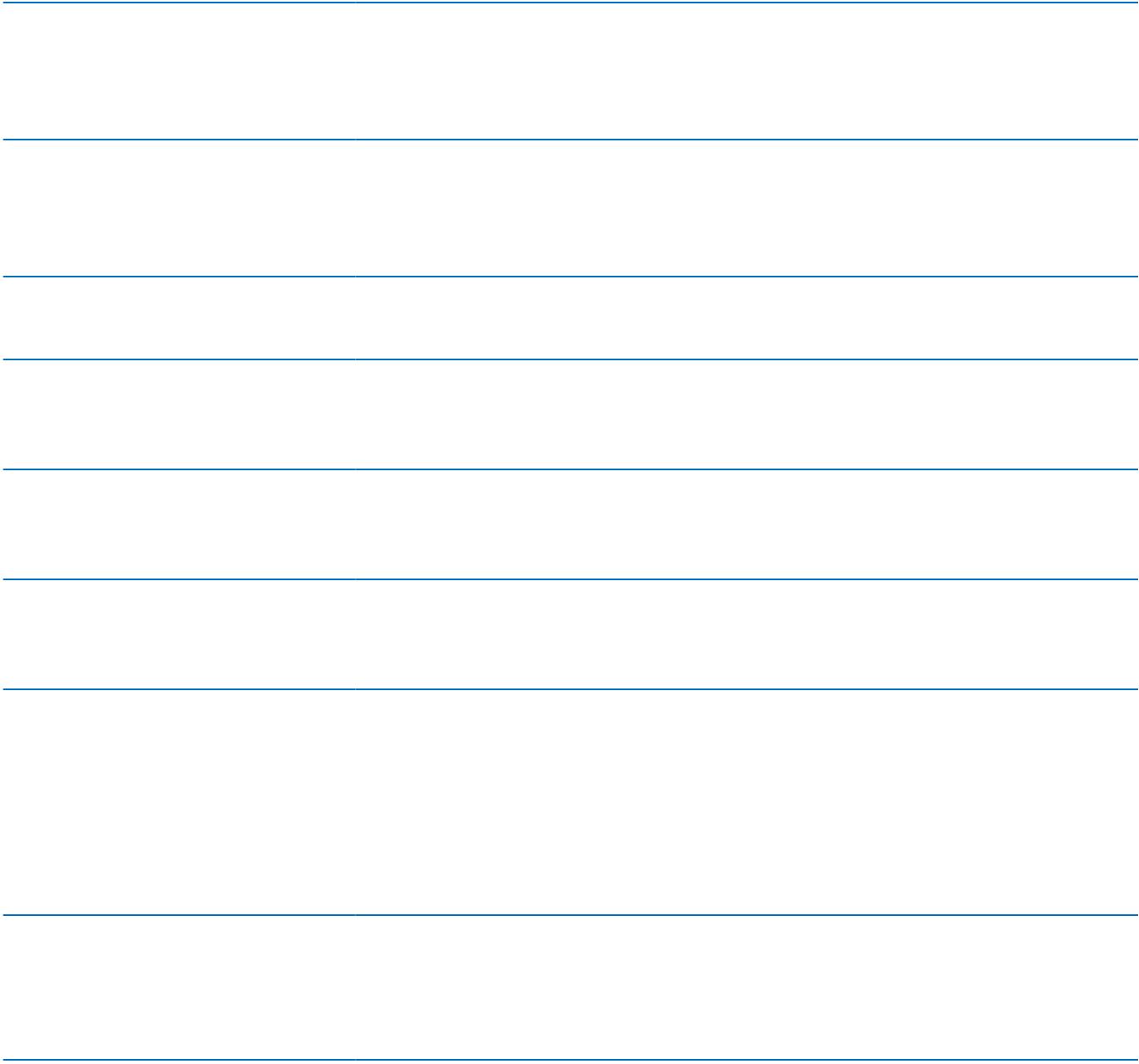
RIYVEP RIX[SVO ^%PWS ORS[R EW EVXM½GMEP RIYVEP RIX[SVO RIYVEP RI
W]WXIQ MRWTMVIH F] PMZMRK FVEMRW %o 6ERWGLEYIX IX

2-78 G]FIVWIGYVMX] ^8LIMONI[ZSSVPORXEV] JVEQI[SVO GSRWMWXW SJ WXERHEVHW
QEREKI G]FIVWIGYVMX] VMWO %o 2-78

SFNIGXMZIW ERH OI] %IKASERPXWWIXX3MRK JVEQI[SVO JSV HI½RMRK ERH XVEGOMRK
JVEQI[SVO SYXGSQIW ;LMXI

SYXPMLV XVMQQMRK ^8LI TVSGIWW SJ VIQSZMRK SV I\GPYHMRK I\XVIQI ZEPYIWW
Data trimming is used for a number of reasons and can be accomplished using
ZEVMSYW ETTVSEGLIW %o 7%+) 6IWIEVGL 1IXLSHW

TIVWSREPP] MHIRXM...EFFI



Y R W Y T I V Z M W I H P I E V R M R K E P W S O R S [R E W Y R W Y T I V Z M W I H
machine learning algorithms to analyze and cluster unlabeled datasets. These
algorithms discover hidden patterns or data groupings without the need for human
M R X I V Z I R X M S R %o - & 1 ' P S Y H) H Y G E X M S R

Y W I G E W I

^ E H I W G V M T X M S R S J L S [E T I V W S R [L S E G X Y E P P] Y W I W X L I
E G G S Q T P M W L E K S E P - X ... W X] T M G E P P] E W W S G M E X I H [M X E
M R V I J I V I R G I X S E R] T V S G I W W %o x 7 X Y H] G S Q R H

[E X I V J E P P

^ 8 L I [E X I V J E P P Q S H I P M W E W I U Y I R X M E P W S J X [E V I H I Z I P S T
J S P P S [W H I ¼ R I H T L E W I W - X I R J S V G I W Q S Z M R K X S X L I R I V
S J X L I T V I Z M S Y W T L E W I %o 8 I G L S T I H M E E

8 LI JSPPS [M R K W S Y V G I W [I V I G S R W Y P X I H X S H I Z I P S T X L I G S Q T I X I R G

8 I G L R M G E P (S Q E M R

'E P ^ E H E x 4 V E H S . x 1 E V ^ E P x + E V G M E 5 Y M W Q S R H S - R G S V T S V E X M R K H E X E P M
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