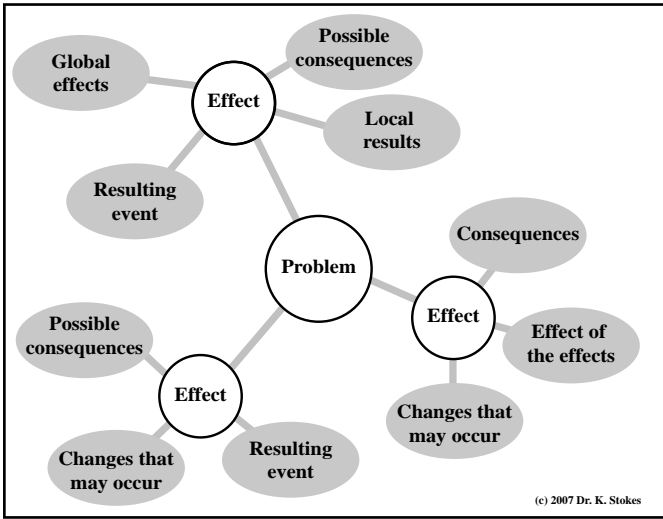


Modality Approach to Grant Writing



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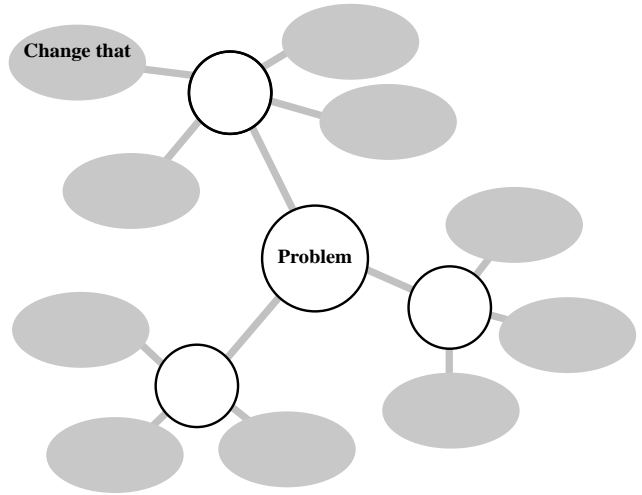


Figure 1. Logical Mind Mapping Exercise Shows the Existence (and Severity) of a Problem

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Explain Goals Clearly as Making a Specific Change

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how much *what kind* *change*
target area/population *specified time*
money. A

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(B , 1999).

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Modality Approach to Grant Writing

| Act I – setting up the story – where, when, who, why, what, how | |
|--|---|
| Setting | A working class neighborhood of 82 houses |
| Protagonist | Our community and your grant-making agency working together |
| Imbalance faced | Rising crime rates are threatening to ruin the lives of 82 American families with fear / threat of serious losses (property and maybe life) |
| Balance sought | The original peace can be restored to these families |
| Solution to pursue | Training a volunteer Neighborhood Watch program can empower residents to reduce crime and eliminate fears that currently grip them |
| Act II – developing the action with facts and evidence | |
| <i>Main point 1</i> Neighborhood Watch programs work | Supporting point 1.1 evidence from research |
| | Supporting point 1.2 evidence from other Neighborhood Watch programs |
| | Supporting point 1.3 evidence from local police department crime reports |
| Main point 2 The residents of this area are properly motivated | Supporting point 2.1 48 neighbors made commitments to participate |
| | Supporting point 2.2 elderly and disabled folks agreed to provide coffee |
| | Supporting point 2.3 parents of small children agreed to provide batteries, etc. |
| Main point 3 Local police are willing to work with volunteers | Supporting point 3.1 police have given a list of needed safety equipment |
| | Supporting point 3.2 police will train volunteers on two evenings for free |
| | Supporting point 3.3 All that is needed is \$1,600 to purchase safety equipment |
| Act III – frame the resolution | |
| Crisis | [Briefly restate the crisis / problem and its negative effects] Rising crime rates are threatening to ruin the lives of 82 American families with fear / threat of serious losses (property and maybe life) |
| Solution restated | [Repeat something the audience already knows—the needed solution] Peace can be restored to these families with the right action plan |
| Climax | [Provide an overall “theme” to bring together all parts of the message] “Neighborhood crime need not be the end of an American community” |
| Resolution | [Provide a simple, catchy phrase to plant your idea in the minds of the audience and prompt them to view your project favorably] Empowering individuals can revitalize American communities |

Figure 3. A Storyboard Template Can Be used for Organizing a Grant Proposal. Atkinson's Storyboards Organize Complex Information with Both Logical Facts and Emotional Appeals

The first step in the analysis is to identify the modalities of the text. This is done by looking at the text and identifying the different types of information that are being conveyed. For example, the text might contain a list of items, a description of a process, or a set of instructions. The next step is to analyze the text for its structure. This involves looking at the different parts of the text and how they are organized. For example, the text might be organized into paragraphs, sections, or subsections. The final step is to analyze the text for its content. This involves looking at the different pieces of information that are being conveyed and how they relate to each other.

The analysis of the text is done using a set of rules. These rules are based on the different modalities and structures that are found in the text. The rules are used to identify the different parts of the text and to analyze their content. The results of the analysis are then used to create a representation of the text. This representation is used to help people understand the text and to find the information they need.

The analysis of the text is a complex task that requires a lot of knowledge and experience. It is a task that is often done by people who are experts in the field. However, there are now many tools and techniques that can help people do this task more easily. These tools and techniques are based on the same principles as the analysis of the text, but they are designed to be used by people who are not experts in the field.

The analysis of the text is a task that is becoming increasingly important in our world. As we have more and more information, it is becoming more and more difficult to find the information we need. The analysis of the text can help us to find the information we need and to understand it better.

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Practical experience with modality analysis

When working with the analysis of the text, it is important to have practical experience. This experience can be gained by working with real-world examples of text. For example, you could work with a set of documents that you are familiar with, or you could work with a set of documents that you are not familiar with.

(Dunn & Dunn, 1987; Gillis, 1991; Miller, 1992; Sullivan, 2002). Just as the analysis of the text is a complex task, the analysis of the text is also a task that is becoming increasingly important in our world. As we have more and more information, it is becoming more and more difficult to find the information we need. The analysis of the text can help us to find the information we need and to understand it better.

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Figure 6 and 7 show the results of the analysis of the text. Figure 6 shows the results of the analysis of the text for the first example, and Figure 7 shows the results of the analysis of the text for the second example.

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